

EXPO MUEBLE[®] INTERNACIONAL

35 EDITIONS

TOGETHER

19-22 AUGUST 2026

AT EXPO GUADALAJARA

SPONSORSHIP
PACKAGES

EXPOMUEBLEINTERNACIONAL.COM.MX



AT EXPO GUADALAJARA

EXPO MUEBLE[®] INTERNACIONAL

19 - 22 AUGUST 2026

35 EDITIONS
TOGETHER

Become a key player at Latin America's leading furniture and design event.

Position your brand where decisions are made, share your expertise with the industry, and connect with thousands of buyers and professionals actively seeking new solutions.

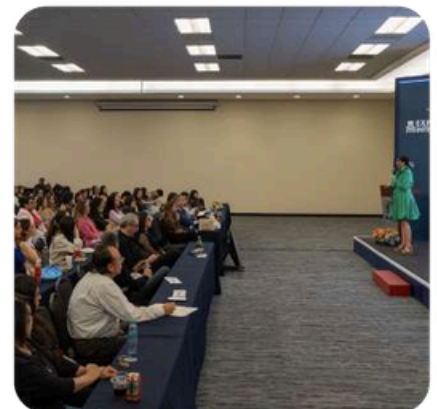


EXPERT VOICE SPONSORSHIP

Position your brand as an industry thought leader by joining the conference program.

Share your vision, showcase your expertise, and connect with an audience seeking knowledge and leadership.

- **Dedicated space to deliver a conference** within the framework of Expo Mueble Internacional.
- **Promotion of your talk** through official marketing campaigns (email and social media).
- **Display of your brand image** on-screen during conferences.
- Highlighted **mentions** during the sessions.
- Table with your **company's souvenirs** during the activity.



Investment: \$45,000 MXN + VAT.

*Exclusive to confirmed exhibitors.

*Benefits apply to a single edition.

*Sponsorships must be paid in full at least one week before the event.

FEATURED EXHIBITION EXPOSICIÓN DESTACADA

Amplify your presence across key touchpoints of the event and official digital channels.

Secure consistent visibility where attention and decisions converge.

→ **Brand Presence:**

- Display on Expo Guadalajara's digital screens alongside Expo Mueble Internacional branding.
- Inclusion in official promotional campaigns (email and social media).
- Footer placement on the official website:

expomuebleinternacional.com.mx

→ **Advertising:**

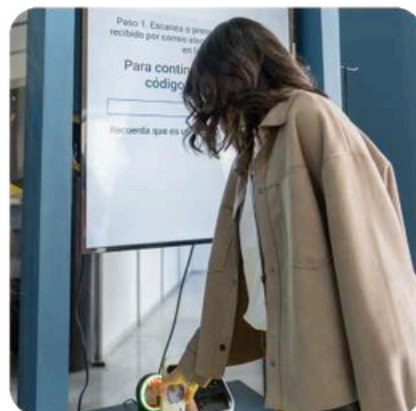
- Side banner on moblaje.mx for one month.
- One mass email campaign targeting buyers.
- Mentions during the academic conference program.

Investment: \$105,000 MXN+ VAT.

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CONTENT PARTNER SPONSORSHIP

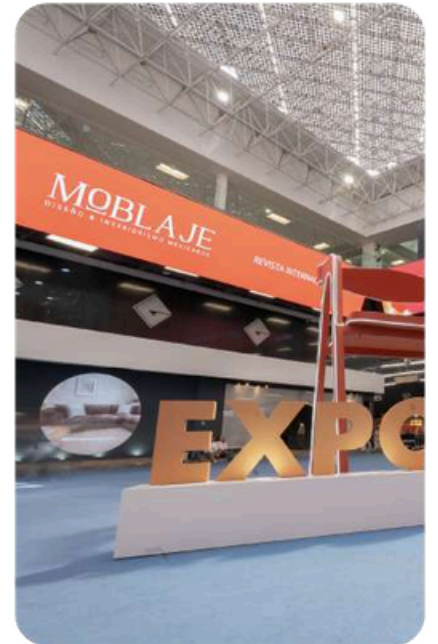
Become a strategic partner of Expo Mueble Internacional and maximize your brand presence before, during, and after the event.

→ Brand Presence:

- Souvenirs for buyers and visitors (3,000 pieces).
- Display on Expo Guadalajara's digital screens.
- Footer placement on expomuebleinternacional.com.mx
- Digital campaigns (email and social media).
- Welcome banners at the main entrances.
- Official event maps.

→ Advertising & Exposure:

- Side banner on moblaje.mx for one month.
- **One mass** email campaign targeting buyers.
- Brand display on screens during conference sessions.
- **Space to deliver a conference +** promotion through official channels.
- **Mentions during** the academic program.
- **Table with** brand souvenirs.
- **One mass email campaign** to AFAMJAL's database.
- **Full-page ad in** Moblaje Magazine (February 2026 edition).



Investment: \$400,000 MXN + VAT.

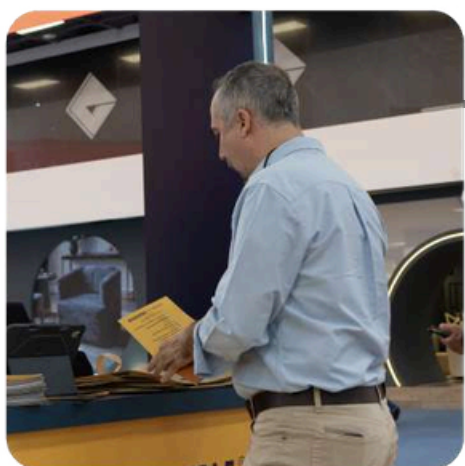
*Exclusive to confirmed exhibitors.

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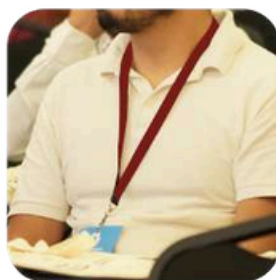
*Sponsorships must be paid in full at least one week before the event.

INDIVIDUAL SPONSORSHIPS

Gain brand exposure through high-impact items distributed to buyers, VIP guests, and media representatives:



OFFICIAL EVENT MAPS



LANYARDS



SOUVENIRS



OFFICIAL
TOTE BAGS

*Single-side print, one color, including your company logo (80–100% size proportion compared to Expo Mueble Internacional logo).

DIGITAL TOTEMS

BY:

MOBLAJE
DISEÑO & INTERIORISMO MEXICANOS

Strategically placed in key information points and high-traffic areas, digital totems ensure continuous visibility for your brand throughout the visitor journey.

50" VERTICAL
TOUCH SCREEN.

CONNECTIVITY:
HDMI / USB / WIFI.

FULL HD RESOLUTION.

OPERATING SYSTEM: **ANDROID.**

HIGH QUALITY
STATIC IMAGES.

PROMOTIONAL VIDEOS
I N LOOP.

PRODUCT VISUAL
PRESENTATIONS.



Investment: \$15,000 MXN+VAT.

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**For more information
about packages and availability,
contact your sales representative:**

BRENDA ARREDONDO:

 **+52 33 1025 7220**

 **brenda.arredondo@afamjal.com.mx**



please contact our executives: afamjal®

Asociación de Fabricantes de Muebles de Jalisco A.C.
Av. Mariano Otero 1313, Col. Rinconada del Bosque,
Guadalajara, Jalisco, México, C.P. 44530

EXPOMUEBLEINTERNACIONAL.COM.MX